

ARCHIWARE

Archiware delivers professional Archive and Backup for 1,000 EUR

Archiware GmbH, manufacturer of the media-focussed data management software suite Archiware P5, now offers the new, affordable P5 Desktop Edition. The new license bundle caters to small teams and single users willing to professionally archive their media. Director and DOP Anton Nelson showcases what the P5 Desktop Edition can do in a beautiful testimonial.

Munich, February 4th, 2019 - Keeping media safe is crucial in media production – be it raw material, final edits or the entire project. One of the safest media in the market for professional archiving is LTO tape. It delivers outstanding performance at an unmatched price per TB. But quite often, small production teams lack the technical background to work with LTO – or so they think.

The Archiware P5 Desktop Edition helps these teams take the first step towards professional archiving. It includes software licenses for the P5 Archive and P5 Backup modules for use with a single LTO tape drive. Both modules are fully featured, so P5 Archive includes the mini-MAM functionality with a browsable metadata catalogue, proxies and previews.

One Archiware customer who employs the P5 Desktop Edition in his daily video production is Director and DOP Anton Nelson (<http://www.ahtocine.com>). Nelson safeguards his stunning action and outdoor footage with the help of the P5 Desktop Edition and an mLogic mTape Thunderbolt LTO tape drive.

Nelson is enthusiastic about the solution: "Moving to LTO tape and the flexible P5 Archive platform has improved my workflow and halved my storage expenditure. Now finding a file from a previous production is really easy and provides an additional revenue stream for me." In a video testimonial available on the Archiware youtube channel, he explains the reasons behind his choice of setup and the experience he's had with the software and hardware: <https://youtu.be/qU3A1R-5UTE>

The P5 Archive Edition is available from any Archiware reseller at 1,000 EUR/1,400 USD. For more information and to download the 30-day free trial, visit the Archiware website: <https://p5.archiware.com/desktop-edition>

About Archiware:

Headquartered in Munich, Germany, and privately held, Archiware is a manufacturer of data management software for backup, synchronization and archiving. The product line includes

- P5 Synchronize - Replicate data to ensure high availability
- P5 Backup - Back up server data to disk and tape
- P5 Backup2Go - Back up desktop and laptop data to disk
- P5 Archive - Move or migrate data offline to disk and tape
- Archiware Pure – Innovative, simple VMware® backup

For more information, visit **www.archiware.com**

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